



Giselle Zatonyl, *Modular Landscape (Kyplon)* (still), 2016, animated GIF commissioned by Providence College—Galleries. Image courtesy the artist.

## FOR IMMEDIATE RELEASE

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*\*Print quality stills and GIFs for  
online publishing available upon  
request*

Providence College—Galleries Launches Inaugural Online Exhibition:

## **Geographically Indeterminate Fantasies: The Animated GIF as Place**

Curated by Art F City critics Paddy Johnson,  
Michael Anthony Farley & Rea McNamara

[pcgalleries.providence.edu/exhibition/online-gif](http://pcgalleries.providence.edu/exhibition/online-gif)

*Full preview with press credentials: April 6 – 10*

*Exhibition live on PC–G website: Monday, April 11*

Providence College—Galleries is pleased to announce the launch of its inaugural online exhibition *Geographically Indeterminate Fantasies: The Animated GIF as Place*. This online exhibition—permanently installed within the PC–G website—marks the Galleries' new commitment to supporting and showcasing digital and web-based artistic practices as integral disciplines within the realms of contemporary art and education.

Guest curated by critics from the renowned arts blog Art F City, this group show showcases the work of more than 25 artists who use animated GIFs to present fully-realized environments. With over 100 animated GIFs on display, the exhibition serves as both a vision of artists' new worlds, and as a document of our own reality's aspirations and anxieties.

Organized by GIFs as web pages, GIFs as stand alone images, and GIFs as series, the show tracks a number of themes: the city as a network of personal and social spaces, the personification of the landscape as avatar, the browser or more broadly, the digital as space, and the ubiquitous battlefield. The artists assembled use a variety of techniques to address these subjects ranging from 3D rendered work to collage and video-sourced GIFs. Additionally, Providence College—Galleries, under the advisement of Art F City, commissioned new works for the occasion, all by established artists working in the field—Jonathan Monaghan, Giselle Zatonyl, Brenna Murphy and Clement Valla present landscape GIFs, while artist and writer Claire Evans presents a related reading list.

This increased interest in creating new worlds can be linked to a rise in freely available rendering software; it is now easier than ever not only to imagine new worlds, but to also build them online. It is difficult, however, not to also see this approach through the lens of the generational anxieties of their makers: Powerlessness in the face of climate change, a nearly-nomadic lifestyle as a result of gentrification, and the ever-accelerating changes in natural and built environments. As always, art addresses the world around us, and *Geographically Indeterminate Fantasies* ultimately reflects the challenges and opportunities inherent in artists' responses.

Artists include Peter Burr, Petra Cortright, Milton Melvin Croissant III, Elektra KB, Claire Evans, Faith Holland, Dina Kelberman, Kidmograph (Gustavo Torres), Sara Ludy, Lauren Pelc-McArthur, Alex McLeod, Ying Miao, Jonathan Monaghan, Hugo Moreno, Brenna Murphy, Eva Papamargariti, Robby Rackleff, Sam Rolfes, Nicolas Sassoon, Jacoby Satterwhite, Hito Steyerl, Małgosia Woźnica (V5MT), Wickerham & Lomax, Clement Valla and Giselle Zatonyl.

## Press Preview and Interviews

PC-G welcomes representatives with press credentials to preview the online exhibition (Wednesday 4/6 and Sunday 4/10) and interview select participants: **Paddy Johnson** (Curator/Art F City), **Michael Anthony Farley** (Curator/Art F City), **Rea McNamara** (Curator/Art F City), **Claire Evans** (Artist/Writer), **Clement Valla** (Artist), **Giselle Zatonyl** (Artist) and/or **Jamilee Lacy** (Director/PC-G).

Contact Jamilee Lacy at [jamilee.lacy@providence.edu](mailto:jamilee.lacy@providence.edu) or Paddy Johnson at [paddy@artfcity.com](mailto:paddy@artfcity.com) to verify and request access and/or interview coordination.

## Conjunctive Programs

IRL installation at GRIN: June 4 - July 2, 2016

Public Reception: Saturday 6/4, 6-10pm

Though an online exhibition commissioned and built to be experienced via web browser, and more specifically for the PC-G website, *Geographically Indeterminate Fantasies* includes an "in real life" component: PC-G is partnering with GRIN, a contemporary art space in Providence, to present a month-long installation of a selection of the online exhibition's GIFs within GRIN's white-cube gallery and adjacent industrial spaces. The public reception, which celebrates Art F City curators and *Geographically Indeterminate Fantasies* in both its online and IRL forms, coincides with the opening weekend of PVD Fest, Providence's annual celebration of local and international art.

*\*More information to come in a separate press release.*

## About Art F City

Art F City creates and archives critical discourse, and commissions ambitious artist projects. Through a daily mix of blunt criticism, commentary and community-minded journalism, we add an unparalleled dosage of purposeful opinion to the contemporary art community.

Art is without a public purpose if it is not tested and understood. To this end, Art F City provides a moderated public forum across comment threads, artist essays, and roundtable criticism. Our nine-year archives provide an extensive historical record of that discourse. By encouraging a critical and informed audience, our public initiatives fill a critical need for all creative makers.

Art must be interrogated.

[www.artfcity.com](http://www.artfcity.com)

## About GRIN

GRIN is a contemporary art gallery located at The Plant in the historic Olneyville District of Providence, Rhode Island. Directed by Corey Oberlander and Lindsey Stapleton, GRIN was founded in 2013 as a space for artists to develop and exhibit their work, with a steady curatorial hand.

[www.grinprovidence.com](http://www.grinprovidence.com)

## About Providence College—Galleries

Providence College—Galleries presents exhibitions, digital productions and public programs focusing on contemporary art, innovative artistic practice and interdisciplinary cultural activity. Operating within two gallery spaces as part of the Department of Art & Art History, PC-G supports the liberal arts and community-oriented mission of the College with dynamic visual arts productions, including those that foster audience participation, cross-departmental collaboration at the College and cultural exchange at local, national and international levels. PC-G ultimately strives to produce projects which demonstrate how and why creative practitioners are vital forces in promoting diversity and shaping contemporary global culture.

Major support for *Geographically Indeterminate Fantasies* is provided by the Art & Art History Department at Providence College, with additional support from the ADDD Fund administered by the Rhode Island Foundation.

Using the new PC-G visual identity created by Google's Brand Studio members Ken Frederick and Katherine Walker, the online exhibition is designed by Will Brand of Brooklyn Web Developers and the exhibition logo is designed by Tony Halmos.

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